

# BEXAR COUNTY **Drug Abuse Resistance Education (D.A.R.E.)**

Board of Directors  
14080 Nacogdoches PMB 322  
San Antonio, Texas 78247-1944

**Bexar County D.A.R.E.**  
Non-Profit 501(c) (3)  
IRS ID# 74-2564308  
TX ID # 114274701  
Texas Tax Exempt  
# 17425643081

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October 3, 2011

The Bexar County D.A.R.E. Board of Directors and D.A.R.E. America is proud to announce a partnership with World Wear Project, LLC a leader in the clothing recycling business since 1994. Headquartered in Dallas, Texas, World Wear Project employs over 100 people and is recognized as an innovator in the textile recycling industry. World Wear Project is a for-profit used apparel collection company with a community focus and humanitarian cause. World Wear Project diverts used clothing and shoes from our landfills and makes them available and affordable to people domestically and internationally who might otherwise be unable to afford new clothing. World Wear Project assists schools, places of worship, community centers, charities and other non-profits generate much needed funds while promoting global responsibility.

World Wear Project will be working with retail locations to place D.A.R.E. bins in the San Antonio/Bexar County beginning this month with a goal of having these D.A.R.E. Bins strategically located throughout San Antonio and Bexar County in the coming months. All D.A.R.E. bins will be blue and feature a D.A.R.E. logo. The D.A.R.E. bins will have a phone number and contact information clearly posted.

John Lindsay, Vice-President of Development, commented, "We are proud of our relationship with World Wear Project. This is a company that helps keep millions of pounds of solid waste out of our nation's landfills by making it safe, easy and convenient for communities to recycle used clothing."

The money raised here in San Antonio and Bexar County will go to educating our local children on the harmful effects of drug, alcohol, tobacco use/abuse as well as the harmful effects of gangs and violence. Funding has been and remains a challenge to continuing the D.A.R.E. Program; however with this new partnership and fundraising opportunity everyone wins to include local businesses, communities, and our schools, most importantly our children/youth WIN.

The D.A.R.E. Program is one of the oldest intervention and prevention programs in the United States today. D.A.R.E. is taught by over 15,000 police officers in over 10,000 communities (including current San Antonio & Bexar County Schools) who serve as the first line of defense in America's schools. D.A.R.E. provides our children/youth with far more than educating them on the harmful effects of using/abusing illegal and/or prescription drugs. Using a science and research based curriculum, D.A.R.E. teaches communication and refusal skills as well as decision-making skills. D.A.R.E. now has enhanced lessons and activities on Cyber Bullying, Teen OTC/Prescription Drug Abuse, Methamphetamine, Bullying, Gangs, and Internet Safety. Additionally, there have been 19 studies since 1997 showing D.A.R.E. is effective including a study by the National Medical Association showing D.A.R.E. graduates are five times less likely to begin smoking than non-D.A.R.E. graduates.

Members of the media with questions or who would like to do a story on this new partnership are encouraged to contact John Lindsay at D.A.R.E. America at (310) 433-5450 or Jan Ansell at World Wear Project at (214) 352-5551. Our local point of contact will be George D. Little, Secretary Bexar County D.A.R.E. Board of Directors at (210) 379-4919.

A comprehensive and proven educational program – **D.A.R.E. WORKS!** It has worked and served the needs of our San Antonio and Bexar County children/youth since 1980, some 31-consecutive years later. The Bexar County D.A.R.E. Board "**Project Partnership**" is still working today. This fundraiser is a no cost, no hassle and WIN – WIN for all local corporations, business, communities and schools. "AT LEAST TRY IT for one year.

**"Serving the children, parents, educators, schools and communities within Bexar County"**  
**Drug and Violence Prevention Program for over 31 years – D.A.R.E. Works!**