

November 18, 2011

## **INVITATION LETTER**

**BEXAR COUNTY Drug Abuse Resistance Education (D.A.R.E.) Board of Directors**  
14080 Nacogdoches PMB 322  
San Antonio, Texas 78247-1944

*Bexar County D.A.R.E. Non-Profit 501(c) (3)*  
IRS ID# 74-2564308  
TX ID # 114274701  
Texas Tax Exempt # 17425643081

*Dr. Milo Colton, PhD., JD – President & CEO - Professor Department of Criminal Justice/Criminology and School of Law, St Mary's University*

*Mr. Carl Osuga - Vice President Educator - Northern Hills Elem.*

*Mr. George D. Little Secretary – U.S. Army & Bexar County (RET)*

*Mrs. Monica Chairez Treasurer- SSFCU Manager*

*Mrs. Shamzy L. Romero Service Center Manager - SSFCU - Director*

*Dr. Johnny E. Lovejoy II, PsyD, PhD, CTP, IAM (TCLEOSE Board of Directors) - Director*

*Mr. Randall A. Parker, JD - Director*

*Mr. E.B. (Buddy) Barretto, BBA, JD - Director*

*Mr. Danny Macias – Sam's Club - Director*

*Mr. Matthew R. Castillo Sam's Club - Director*

*Ms. Laura "Kat" Tobias - Director*

*Ms. Connie Prado, President SSISD School Board - Director*

*Chief. Guadalupe Cruz Bexar County D.A.R.E. Coordinator - Director*

*Honorable Judge Sid Harle Honorary Advisor/Ex Officio*

The Bexar County D.A.R.E. Board of Directors is excited to offer partnerships through our new D.A.R.E. America and World Wear Project, LLC fundraising venture. We extend to all school districts, law enforcement agencies, civic groups and businesses within San Antonio and Bexar County an opportunity to share with us in this unique fundraising opportunity. This is a monumental fundraising opportunity for civic groups such as the Masons, Veteran of Foreign Wars (VFW) Posts, Rotary Clubs, Moose Lodges, Etc., that support various non-profit legitimate charities; to support D.A.R.E. while generating income for their established businesses and/or their charities as well.

The Bexar County D.A.R.E. Board of Directors is willing to share and do a 50/50% split with any legal and recognized civic, or fraternal organization, lodge, association and/or post and Bexar County D.A.R.E.

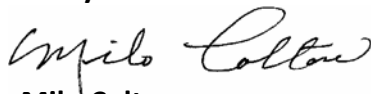
This is a WIN for the community, tax-payers and local businesses. It is designed to not detract from existing and supported charities. It allows business to subsidize their charities without dipping into retail income. It is also an opportunity for our local business to generate additional income as well as supporting the local D.A.R.E. Program.

The money raised here in San Antonio and Bexar County will go to educating our local children on the harmful effects of drug, alcohol, tobacco use/abuse as well as the harmful effects of gangs and violence. Funding has been and remains a challenge to continuing the D.A.R.E. Program; however with this new partnership and fundraising opportunity everyone wins to include local businesses, communities, and our schools, most importantly our children/youth WIN.

All school district police departments, city/municipal and county law enforcement agencies that desire to teach D.A.R.E. can do so through the Bexar County D.A.R.E. "Project Partnership" initiative; at minimal costs to the agency (potential to pay for full-time officer/deputy) and at virtually no expense to the tax-payers.

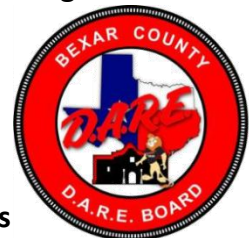
Our local point of contact will be George D. Little, Secretary Bexar County D.A.R.E. Board of Directors at (210) 379-4919 or e-mail [glittle1@satx.rr.com](mailto:glittle1@satx.rr.com).

Sincerely



**Dr. Milo Colton**

**President, Bexar County D.A.R.E. Board of Directors**



*"Serving the children, parents, educators, schools and communities within Bexar County" Drug and Violence Prevention Program for over 18 years – D.A.R.E. Works!*





# Donating shoes and clothing never made more cents.

D.A.R.E. (Drug Abuse Resistance Education) is a law enforcement led series of classroom lessons that teaches children from kindergarten through 12th grade how to resist peer pressure and live productive drug and violence-free lives. Now, when you donate your gently worn shoes, clothing, belts, hats, caps, pots and pans, purses, backpacks and toys in a D.A.R.E. donation bin, you are helping D.A.R.E. help kids. Contact us at **1-855-580-WEAR (9327)** or [info@worldwearproject.com](mailto:info@worldwearproject.com) to find out how your organization can help participate in this vital community program.



World Wear Project's partnership with DARE America will provide DARE with a reliable income stream to train law enforcement officers to teach the DARE curriculum in schools. World Wear Project, LLC is a for-profit clothing collection company. For more information on how you can assist DARE America with this project, please contact us at **1-855-580-WEAR (9327)** or [info@worldwearproject.com](mailto:info@worldwearproject.com).



Donating shoes and clothing never made more cents.

**WE ACCEPT:**

- SHOES
- CLOTHING
- HATS
- CAPS
- PURSES
- BACKPACKS
- TOYS
- STUFFED ANIMALS

Drug Abuse Resistance Education  
Thanks You!

**PLEASE  
NO  
DUMPING  
TRASH  
OR  
REFUSE.**

**SHOES &  
CLOTHING**



1-855-580-WEAR (9327)  
[www.DARE.org](http://www.DARE.org)



World Wear Project's partnership with D.A.R.E. America will provide D.A.R.E. with a reliable income stream to train law enforcement officers to teach the D.A.R.E. curriculum in schools. World Wear Project, LLC is a for-profit clothing collection company. For more information on how you can assist D.A.R.E. America with this project, please contact us at 1-855-580-WEAR (9327) or [info@worldwearproject.com](mailto:info@worldwearproject.com).

## Bin Specifications and Information

- Bin measures 72" Wide x 45" Deep x 76" Tall
- Bin is **FREE** to you
- Bin holds 750-900 pounds of clothing
- Bin clean-out every 2- weeks or more if needed
- World Wear Project maintains integrity of bin
- Certificate of Insurance Provided
- 24-Hour Emergency Response

**Serial #**

Thank you  
for donating your gently worn  
**SHOES & CLOTHING**  
BELTS, HATS, CAPS, PURSES, BACKPACKS & STUFFED ANIMALS

Donating  
shoes and clothing  
never made  
more cents.



1-855-580-WEAR (9327)  
[www.DARE.org](http://www.DARE.org)

partnered with



World Wear Project's partnership with D.A.R.E. America will provide D.A.R.E. with a reliable income stream to train law enforcement officers to teach the D.A.R.E. curriculum in schools. World Wear Project, LLC is a for-profit clothing collection company. or more information on how you can assist D.A.R.E. America with this project, please contact us at 1-855-580-WEAR (9327) or [info@worldwearproject.com](mailto:info@worldwearproject.com).

SIDE VIEW



Drug  
Abuse  
Resistance  
Education



## FACT SHEET

- **Environmentally friendly allows clothing to be reprocessed verses going into a landfill.**
- **Provides opportunity for businesses and civic groups to support their community-based Drug Abuse Resistance Education programs at NO COST to tax-payers and/or supporting businesses or organizations.**
- **Potential to provide essential and sorely need training dollars for law enforcement officer training and professional development .**
- **Enhances safety and security for our children and officers while reducing liability through educational awareness and professional development training.**
- **Helps law enforcement overcome training budget cuts at no additional tax-payer expense.**
- **Potential to put the “New” Enhanced Drug Abuse Resistance Education (*D.A.R.E.*) program in every school in San Antonio and Bexar County at no tax-payer expense.**
- **Bexar County D.A.R.E. Board uses funding from this project to sustain cost of implementing the D.A.R.E. Program, student incentives and officer certification and other drug prevention – intervention associated training costs through its “Project PARTNERSHIP” program.**



**“WIN – WIN – WIN – WIN – WIN”**





*History* of the **Bexar County Drug Abuse Resistance Education (D.A.R.E.)** program. The Bexar County **D.A.R.E.** program was created on January 15th, 1993 by the Bexar County Sheriff's Office. It became part of the San Antonio **D.A.R.E.** Board as a partner with the San Antonio Police Department **D.A.R.E.** program which was began in 1988.

The San Antonio Police Department and Bexar County Sheriff's Office worked together until 1998 when the San Antonio Police Department stopped receiving federal funding for and dropped their D.A.R.E. program. The Bexar County Sheriff's Office continued to expand the **D.A.R.E.** Program covering the schools that lost their program when SAPD dropped **D.A.R.E.**

The San Antonio **D.A.R.E.** Board became the **Bexar County D.A.R.E. Board of Directors** in April 2005 and became recognized as a 501 (c) (3) non-profit organization in July 2005. The Bexar County **D.A.R.E.** Board of Directors created the **Bexar County D.A.R.E.** program "**Project Partnership**" in May 2003. This new project partnership concept allowed for any law enforcement agency within Bexar County to receive funding support to sustain training and providing **D.A.R.E.** certified officers to service even more schools.

**D.A.R.E. America** recognized the Bexar County **D.A.R.E.** Board and its "Project Partnership" as having a model community-based program in August 2005 at the International **D.A.R.E.** Officers Conference held in San Antonio and again in 2008.

The Bexar County **D.A.R.E.** program has received numerous awards including the F.B.I. Directors Leadership Award and several D.E.A. Awards for having a superb proactive drug prevention & intervention program through its **D.A.R.E.** Program.

Some agencies due to consistent budget/funding cuts had to divert their officers to patrol. The Bexar County Sheriff's Office under Interim Sheriff Roland Tafolla dropped the Bexar County Sheriff's Office **D.A.R.E.** Unit in October 2007; diverting the **D.A.R.E.** Officers to patrol deputies.

Like the **D.A.R.E. Program, D.A.R.E. America,** and the local program **D.A.R.E.** has stood the test of time undergoing major changes to keep a current and viable as a premiere drug intervention and prevention program; the Bexar County **D.A.R.E.** program continues to serve the educational awareness needs of our students across Bexar County. **D.A.R.E.** is the oldest and longest standing (Drug Education & Prevention) program in the country and Bexar County today. Where are the other programs that were better than **D.A.R.E. they** are no longer with us.



TEACHING KIDS TO RESIST DRUGS & VIOLENCE

---

P.O. Box 512090 Los Angeles, California 90051-0090 (800) 223-DARE

February 28, 2011

Dear Community Supporter:

I am proposing a win-win for your company and the Drug Abuse Resistance Education (D.A.R.E.) program. The D.A.R.E. program has become a proud partner of World Wear Project, LLC (WWP), a for-profit shoes and clothing collection company. When a WWP shoes and clothing collection bin is placed on your property D.A.R.E. wins, your company wins, and the environment wins.

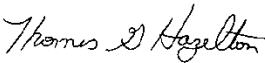
- The funds raised for D.A.R.E are specifically used to train new D.A.R.E. police officers, provide ongoing training to existing D.A.R.E. officers, and assist in the purchase of books and other supplies needed for the classrooms.
- If you're a property manager, you'll find WWP a perfect partner to help provide recycling services to your customers and neighbors. WWP will work successfully with business owners and property managers because of the service and maintenance they provide.
- WWP contributes to the environment by helping to keep millions of pounds of solid waste out of our nation's landfills by making it safe, easy and convenient for communities to recycle used shoes and clothing. WWP is committed to helping Americans achieve another important step in recycling. The recycling of used shoes and clothing.

In addition, WWP makes a difference in the community in other significant ways. They offer employment opportunities with safe working environments to over one hundred people in the Dallas area. D.A.R.E. and WWP believe all resources should be used wisely. And most importantly, D.A.R.E. works and D.A.R.E. saves lives! D.A.R.E. is taught by over 15,000 police officers in over 10,000 communities who serve as the first line of defense in America's schools.

There have been 19 studies since 1997 showing D.A.R.E. is effective including a study by the National Medical Association showing D.A.R.E. graduates are five times less likely to begin smoking than non-D.A.R.E. graduates. We cannot fight illegal drugs or violence without the assistance of parents, teachers, and good corporate citizens. The cost of incarcerating a prisoner for one year is over \$40,000 while the cost of a DARE workbook is .89 cents. The math is straight-forward; we can invest pennies now or pay thousands of dollars in the very near future.

Please help D.A.R.E. by hosting a shoes and clothing recycling bin on your property. In advance and on behalf of World Wear Project, thank you for your support. Your efforts will make a difference!

Sincerely,

  
Tom Hazelton  
President of Development  
D.A.R.E. America

**BEXAR COUNTY Drug Abuse Resistance Education (D.A.R.E.) Board of Directors**  
14080 Nacogdoches PMB 322  
San Antonio, Texas 78247-1944

November 1, 2011

**INFORMATION UPDATE**

*BEXAR COUNTY Drug Abuse Resistance Education (D.A.R.E.) Board of Directors*  
14080 Nacogdoches PMB 322  
San Antonio, Texas 78247-1944

*Bexar County D.A.R.E. Non-Profit 501(c) (3)*  
IRS ID# 74-2564308  
TX ID # 114274701  
Texas Tax Exempt  
# 17425643081

*Dr. Milo Colton, PhD., JD – President & CEO - Professor*  
Department of Criminal Justice/Criminology and School of Law, St Mary's University

*Mr. Carl Osuga - Vice President*  
Educator - Northern Hills Elem.

*Mr. George D. Little Secretary – U.S. Army & Bexar County (RET)*

*Mrs. Monica Chairez Treasurer- SSFCU Manager*

*Ms. Shamzy L. Romero*  
Service Center Manager - SSFCU - Director

*Dr. Johnny E. Lovejoy II, PsyD, PhD, CTP, IAM (TCLEOSE Board of Directors) - Director*

*Mr. Randall A. Parker, JD - Director*

*Mr. E.B. (Buddy) Barretto, BBA, JD - Director*

*Mr. Danny Macias – Sam's Club - Director*

*Mr. Matthew R. Castillo Sam's Club - Director*

*Ms. Laura "Kat" Tobias - Director*

*Chief. Guadalupe Cruz Bexar County D.A.R.E. Coordinator - Director*

*Honorable Judge Sid Harle*  
Honorary Advisor/Ex Office

The Bexar County D.A.R.E. Board of Directors and D.A.R.E. America is proud to announce a partnership with World Wear Project, LLC a leader in the clothing recycling business since 1994. Headquartered in Dallas, Texas, World Wear Project employs over 100 people and is recognized as an innovator in the textile recycling industry. World Wear Project is a for-profit used apparel collection company with a community focus and humanitarian cause. World Wear Project diverts used clothing and shoes from our landfills and makes them available and affordable to people domestically and internationally who might otherwise be unable to afford new clothing. World Wear Project assists schools, places of worship, community centers, charities and other non-profits generate much needed funds while promoting global responsibility.

World Wear Project will be working with retail locations to place D.A.R.E. bins in the San Antonio/Bexar County beginning this month with a goal of having these D.A.R.E. Bins strategically located throughout San Antonio and Bexar County in the coming months. All D.A.R.E. bins will be blue and feature a D.A.R.E. logo. The D.A.R.E. bins will have a phone number and contact information clearly posted.

The money raised here in San Antonio and Bexar County will go to educating our local children on the harmful effects of drug, alcohol, tobacco use/abuse as well as the harmful effects of gangs and violence. Funding has been and remains a challenge to continuing the D.A.R.E. Program; however with this new partnership and fundraising opportunity everyone wins to include local businesses, communities, and our schools, most importantly our children/youth WIN.

The D.A.R.E. Program is one of the oldest intervention and prevention programs in the United States today. D.A.R.E. is taught by over 15,000 police officers in over 10,000 communities (including current San Antonio & Bexar County Schools) who serve as the first line of defense in America's schools. D.A.R.E. provides our children/youth with far more than educating them on the harmful effects of using/abusing illegal and/or prescription drugs. Using a science and research based curriculum, D.A.R.E. teaches communication and refusal skills as well as decision-making skills. D.A.R.E. now has enhanced lessons and activities on Cyber Bullying, Teen OTC/Prescription Drug Abuse, Methamphetamine, Bullying, Gangs, and Internet Safety. Additionally, there have been 19 studies since 1997 showing D.A.R.E. is effective including a study by the National Medical Association showing D.A.R.E. graduates are five times less likely to begin smoking than non-D.A.R.E. graduates.

All school district police departments, city/municipal and county law enforcement agencies that desire to teach D.A.R.E. can do so through the Bexar County D.A.R.E. "Project Partnership" initiative; at minimal costs to the agency (potential to pay for full-time officer/deputy) and at virtually no expense to the tax-payers.

A comprehensive and proven educational program – D.A.R.E. WORKS! It has worked and served the needs of our San Antonio and Bexar County children/youth since 1980, some 23-consecutive years later. The Bexar County D.A.R.E. Board "Project Partnership" is still working today. This fundraiser is a no cost, no hassle and WIN – WIN for all local participating corporations, business, communities, schools and participating law enforcement agencies. "AT LEAST TRY IT for one year.

Our local point of contact will be George D. Little, Secretary Bexar County D.A.R.E. Board of Directors at (210) 379-4919 or e-mail [glittle1@satx.rr.com](mailto:glittle1@satx.rr.com) .

*"Serving the children, parents, educators, schools and communities within Bexar County"*  
*Drug and Violence Prevention Program for over 18 years – D.A.R.E. Works!*





## **GOALS & OBJECTIVES**

- **Provide the “New” enhanced scientific and researched-based, state-of-the-art Drug Abuse Resistance Education (*D.A.R.E.*) program and curriculums for every school in San Antonio and Bexar County at no tax-payer expense.**
- **Enhance safety and security for our children and officers while reducing liability through educational awareness and professional development training. (Law Enforcement training funding at no cost to law enforcement agencies and/or school districts.)**
- **Provide opportunity for school districts, businesses and civic groups to support their community-based Drug Abuse Resistance Education programs at NO COST to tax-payers and/or supporting businesses, organizations and school districts “New Funding Source”.**
- **Provide essential and sorely need training dollars for law enforcement officer community-based crime prevention and tobacco, alcohol, drug, gang and violence educational awareness training programs and includes funding for officer/staff professional development training; without tapping into their already strained and/or limited budgets. “New Funding Source”.**
- **Help law enforcement overcome training budget cuts at no additional tax-payer expense.**
- **Place a clothing bin at every school campus and/or major business locations within San Antonio/Bexar County.**
- **Remove non biodegradable materials (clothing, shoes, toys, etc.) from our landfills making San Antonio more environmentally friendly.**
- **Expand the Bexar County *D.A.R.E.* “Project PARTNERSHIP” program to all law enforcement agencies within San Antonio and Bexar County.**

## **PRESS RELEASE: South San Antonio ISD begins pilot program to assist funding for Drug Abuse Resistance Education (D.A.R.E.)**

South San Antonio ISD is collaborating with the Bexar County **D.A.R.E.** Board of Directors **D.A.R.E.** (Drug Abuse Resistance Education) program to pilot a new textile-recycling program designed to aid impoverished people throughout the world, clean up the environment and fund the **D.A.R.E.** Program and law enforcement related training at the same time.



A brief ceremony was held at South San Antonio High School on November 18, 2011 to seal the partnership as recycle bins designed for gently worn clothing and shoes, toys and kitchen utensils were installed at every South San Antonio ISD campus and the Administration & Support Center, seventeen in all. SSAISD is the first school district in Bexar County to have the recycle bins, which are expected to raise a substantial amount of funding for the **D.A.R.E.** program.

The Bexar County **D.A.R.E. "Project Partnership"** program will in turn link up with the World Wear Project LLC, a for-profit shoes and clothing collection company. Items collected will be sold overseas instead of dumped in landfills. A portion of the profits will provide a reliable income stream to train law enforcement officers to teach the **D.A.R.E.** curriculum in schools, including those in the South San Antonio Independent School District.

"Bexar County is the role model for **D.A.R.E.** for the entire country," said Scott Birnbaum, president of the World Wear Project. "**D.A.R.E. America** is developing a brand new curriculum for the elementary schools," said George D. Little, secretary of the Bexar County D.A.R.E. Board Partnership. "**D.A.R.E. America** has also updated our middle school curriculum."

SSAISD Board President Connie Prado and trustee Helen Madla dropped in the first items of clothing into the bin, assisted by Superintendent Linda Zeigler and South San Antonio HS principal Sherry Moore. Mrs. Prado is also one of the newest directors on the Bexar County **D.A.R.E.** Board of Directors.

Each bin measure is 72 inches tall, 45 inches wide and 45 inches deep and holds 750 pounds of clothing. Bins will be cleaned out every two weeks, or more often, if necessary. This opportunity is available for all School Districts and Law Enforcement agencies and their officers/deputies within San Antonio and Bexar County. **November 18<sup>th</sup>, 2011 South San Antonio High School**